



Sponsorship Form

Dutchess/Ulster Counties - October 15, 2016

Walkway Over the Hudson
Highland Side

Please select your level of sponsorship:

SPONSOR TYPE:

- Premier - \$10,000
- Platinum - \$5,000
- Gold - \$2,500
- Silver \$1,000
- Exhibitor & Banner (1 Walk) - \$500
- Banner (1 Walk) - \$250
- Exhibitor (1 Walk) - \$250

The Alzheimer's Association Hudson Valley chapter is pleased to work with our generous sponsors.

Name: _____ Title: _____

Company: *(Company name will appear on promotional materials as indicated above. Refer to sponsorship opportunities. Refer to the sponsorship table for levels and benefits)*

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Indicate Method of Payment:

- Check payable to Alzheimer's Association is enclosed
- Please invoice me/my company for the total amount
- Please charge me/my company's credit card for the total amount due:

Name on card: _____ Card #: _____

Exp. Date: _____ CCV: _____ Type (please circle): Amex, Visa, M/C, Discover

Authorizing Signature: _____

Questions - Contact Beth Jabick at bjabick@alz.org or 203.247.2360

Walk to End Alzheimer's

Did you know: Alzheimer's Disease is the 6th leading cause of death in the United States. Every 67 seconds someone in the United States develops the disease. It's the only cause of death in the top 10 in America that cannot be prevented, cured or slowed. 1 in 3 seniors dies with Alzheimer's or another dementia. Almost two-thirds of Americans with Alzheimer's are women.

Source: Alzheimer's Association 2015 Facts and Figures



Sponsorship Opportunities

Contact Beth Jabick at bjabick@alz.org or 203.247.2360

SPONSOR LEVEL	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000
Pre-Event				
Logo on Walk brochures/flyers	✓	✓	✓	
Logo on Walk posters	✓	✓	✓	
Logo, link in e-newsletter	✓	✓		
Logo, link on Walk website	✓	✓		
Logo on Walk website			✓	
Name in e-news				✓
Name on walk website				✓
Day of Event				
All Walks: Verbal recognition, banner, event table, logo on route signs	✓			
3 Walks: Verbal recognition, banner, event table, logo on route signs		✓		
2 Walks: Verbal recognition, banner, event table, logo on route signs			✓	
1 Walk: Verbal recognition, banner, event table, logo on route signs				✓
T-shirts				
Preferred placement of logo; 10 shirts	✓			
Logo placement, 8 shirts		✓		
Logo placement, 6 shirts			✓	
Logo placement, 4 shirts				✓

Exhibitor & Banner \$500; Exhibitor only \$250; Banner only \$250